

Every month since February 1987 the Olympia Fellowship of Reconciliation has produced one-hour TV programs on issues related to peace, social justice, economics, the environment, and nonviolence.

The Olympia FOR's program airs several times every week for the entire month on Thurston Community Television (TCTV), channel 22 for Thurston County's cable TV subscribers. You can see TCTV's schedule at www.tctv.net.

You can also watch the program described below (and more than 90 of our previous interview programs and special programs) at the Olympia FOR's website, www.olympiafor.org. Simply click the TV programs link to reach www.olympiafor.org/tv_programs.htm, scroll down, and click the program you want to watch.

Many of our website's TV program listings also include a .pdf document describing the program.

DECEMBER 2012

“EFFECTIVE GRASSROOTS ORGANIZING”

by Glen Anderson, producer and host of this TV series

Throughout our nation's history, the best things we have accomplished for the public well-being have resulted from organizing grassroots movements.

We organized grassroots political pressure to end slavery, achieve women's right to vote, create environmental consciousness, pass laws to protect our environment, end child labor, and establish worker rights, advance equal rights for gays and lesbians, and so forth. All of these came about because people organized from the grassroots up and built movements that nonviolently forced the people on top to change.

If we were more skilled in grassroots organizing, we could accomplish a lot more!

The Olympia Fellowship of Reconciliation's December 2012 TV program explores the power and practicality of grassroots organizing.

We share experiences and insights about how to organize effectively. We discuss very practical ways for ordinary people to build stronger grassroots movements and make more progress on the issues they care about. We dis-

cuss setting goals, developing strategies, and organizing sequences of activities that move us step-by-step toward our goals.

We explore how to reach out to the general public and potential allies to bring more people over to our side. This includes “connecting the dots” across issues so more kinds of people will see how they could benefit by joining the movement.

We share smart strategies for dealing with the media.

We discuss how grassroots movements recruit, develop and retain volunteers and leaders.

We affirm that organizers need to pay attention to practical details.

This rich, creative, and practical conversation is rooted in three guests who have worked on a variety of issues in a variety of ways. **Anna Schlecht, Rick Fellows, and Marie Poland** have accomplished track records of good results. They are deeply respected in our local community and beyond.